

## Letter of Introduction

Re: Patent/Trademark Illustration Services

Dear Sir/Madam,

InspiroMEDIA® has served the IP community for 20 years providing professional patent illustration services. Our rates are reasonable and our services professional.

We utilize a number of professional illustration tools, which include Adobe Illustrator, Acrobat and Macromedia Freehand. Our drawings are EFS compliant for filing with USPTO. We also prepare PCT and foreign applications.

In addition, InspiroMEDIA® is a **SolidWorks®** licensed firm and accepts client supplied CAD/CAM files, including **Pro/ENGINEER** files for use in preparing formal drawings at substantially lower rates. Clients benefit from up to a **50% off normal sheet rate** for drawings prepared from **SolidWorks®**, **Pro/ENGINEER**, or **eDrawing®** files exported from these applications.

InspiroMEDIA® will also consider quote matching from comparable firms. For additional service information and example work product, please visit us online at [www.InspiroMEDIA.com](http://www.InspiroMEDIA.com). From our home page, clients can submit formal quote requests and securely FTP large files to our file server.

We hope you will consider how we can serve your firm in some capacity and look forward to any opportunity to speak with you personally. Call toll free at 1-800-413-7846 or my cell number is 678-925-1345. Call anytime.

Sincerely,



Tom Dean  
CEO, InspiroMEDIA Corporation



## InspiroMEDIA.com 2008 Rate Card

1-800-413-7846

### Formal Patent Drawing Services

Simple Sheet	\$40
Typical Sheet	\$80
Complex Sheet	\$120

### Trademark Drawings

Simple Sheet	\$40
Typical Mark	\$70
Complex Mark	\$100



New clients receive 25% off rates above through 12/31/2008.

### SolidWorks®, Pro/ENGINEER Patent Drawing Services

(up to \*50% off formal rate)

Formal Patent Drawing Fees prepared using client supplied CAD/CAM files.

Simple Sheet	\$20
Typical Sheet	\$40
Complex Sheet	\$60

\*Discount based on work required to formalize drawings from provided files. Amount of discount is estimated prior to rendering services.

### Typographical Errors

Corrections to remedy typographical errors introduced in the course of preparing formal drawings are complimentary.

### Revisions

2 hours are included, no charge. Most applications are finalized without billable changes. Billable changes may result from substantial altered design or utility features and with prior approval are billed hourly at \$70. New drawings are billed at sheet rates.

**Typical Turnaround Time** 1 week, no rush fees.

### Delivery and Terms

Formal drawings typically sent electronically as Adobe Acrobat® document. Invoices are payable with delivery of formal draft.

### Capabilities

InspiroMEDIA® maintains licenses for the following professional design and CAD/CAM software products. SolidWorks®, IronCAD, Freehand MX, Dreamweaver MX, Fireworks MX, Flash MX, Director, Photoshop CS2, Premiere, InDesign CS2, Illustrator CS2, Acrobat 7.0, Streamline, Fontographer.

### Product Concept Design Services – Quoted Per Project

Autodesk 3DS Max® or SolidWorks®

***We Deliver Professional IP Graphics.***



**Autodesk®**

SolidWorks® is a registered trademark of SolidWorks Corporation.

4085 FINCH ROAD SW • HIRAM, GEORGIA • 30141

PHONE: 800-413-7846 • 770-222-9090 • FAX: 770-222-9060 • INTERNET: [WWW.INSPIROMEDIA.COM](http://WWW.INSPIROMEDIA.COM)

EMAIL: [TOM.DEAN@INSPIROMEDIA.COM](mailto:TOM.DEAN@INSPIROMEDIA.COM)

